

OSCWORLD

ALL THE RIGHT ANSWERS

PREFERRED PROVIDER OF
digital fly™

THE MORE YOU
KNOW ABOUT THEIR
DIGITAL WORLD, THE
SAFER YOU CAN KEEP
THEIR **REAL WORLD**.



SOCIAL MEDIA AWARENESS TOOLS FOR SAFER SCHOOLS AND COMMUNITIES

HOW IT WORKS

Exclusive Fly Paper Engine Technology

Filters **public** content from various social media platforms

Topic Analyzer

Gathers insights on potential bullying and self-harm

Alerts schools of potential threats

Provide you with the ability to

Create a consistent, effective and enforceable social media policy

Act more proactively for all activities within the community.



Digital Fly is cost-effective and easy to use
No software to install

THE PROBLEM: BULLYING IS ON THE RISE AND ITS PREVALENCE ON SOCIAL MEDIA IS SPREADING

5,400 children in grades 7-12 attempt suicide every day

26.3% of teens report being victims of bullying via social media

Suicide is **2nd** highest cause of death among children ages 12-18

ADDRESSING SCHOOL SAFETY

What if you had a tool that could:

Use social media to give you visibility into early warning signs of potential threats to your students?

The internet has become the new breeding ground so legislation is asking schools to have a plan in place. **Digital Fly assists schools in gaining awareness of increasing negative behaviors, including:**

Self-Harm Cyber-Bullying violent behavior Peer Pressure

Drug & Alcohol Abuse Gangs Teen Suicide Illegal Activity

Enable the creation of use of preventable policies and procedures instead of constantly being only reactive?

Provide you with the ability to review and analyze current and past issues to assist with accurate trend identification of challenges before they arise and escalate?

