

## NEW Features and Benefits of Guidance Direct

### Professional Development Webinars for NY State School Counselors – Exclusively for Members of Guidance Direct

Now more than ever, New York State School Counselors need professional development to stay current with the constantly changing requirements, needs and demands of the profession. Unfortunately, the time and expense involved with professional development has made it increasingly difficult for Counselors to get what they need.

That is why Guidance Direct is pleased to announce a solution which delivers high quality professional development from the convenience of your computer at NO COST.

- **Easy access to professional development webinars from any computer**
- **Convenience of live and recorded webinar sessions that can be viewed at any time**
- **Saves time and expense – webinars are available to all Guidance Direct members at no cost**
- **Topics and content have been designed exclusively for New York State School Counselors**
- **Speakers who are leaders in the fields with practical experience and expertise**
- **Certificates of participation provided at no additional cost**
- **Interactive and engaging sessions with opportunities to ask questions and make comments**

In a recent survey of New York State Guidance Directors and School Counselors conducted by Centris Group, **95% said they wanted high-quality school counseling-related professional development available online.** Now, Guidance Direct fills that need with exclusive webinars for members-only.

#### Examples of Recent Webinar Topics:

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| – NYSED Regulations and Requirements       | – School Refusal                           |
| – Suicide Prevention                       | – College Planning and Admissions (Series) |
| – Cultural Competency in School Counseling | – Financial Aid                            |
| – Graduate Follow-Up                       | – Bullying                                 |
| – Social Media Boundaries                  | – Career Planning                          |

These are just samples. New hot topics and sessions are ongoing. Live and recorded webinars are available.

For more than 10 years, Guidance Direct has specialized exclusively in serving the needs of New York State School Counselors. Today, nearly 45% of New York State Guidance Directors and Counselors are members of Guidance Direct. With these new features and benefits, there has never been a better time to join Guidance Direct.

**Now, the return on investment to your district for using Guidance Direct is even better. The cost of a single in-service or workshop is often more than an entire year of access to Guidance Direct for all counseling staff. With this new benefit, Guidance Direct pays for itself and then some.**

Please contact us at: 1-800-766-1822 x4940 or [sgoldberg@centrisgroup.com](mailto:sgoldberg@centrisgroup.com) for a demonstration and a full-access free trial to experience Guidance Direct for yourself!